

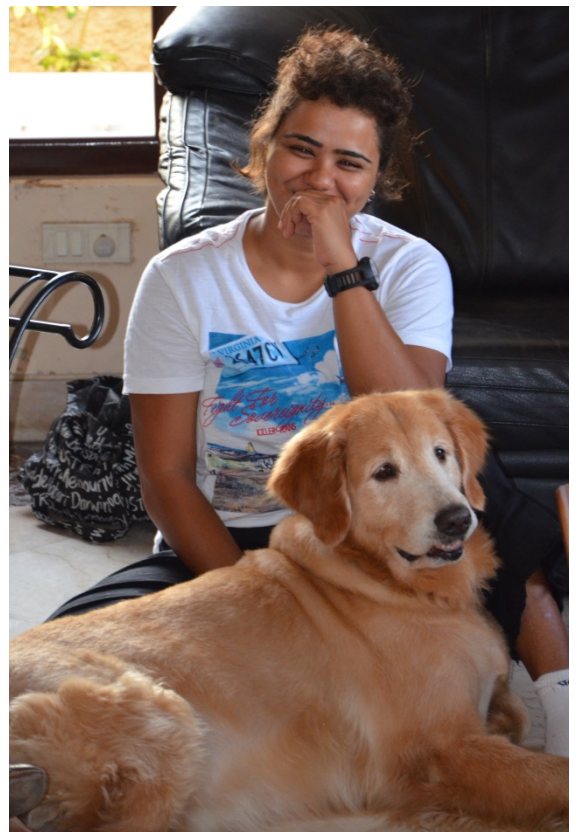


PROFESSIONAL CANINE TRAINER COURSE

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Have you always loved dogs and dreamed of a career working with them? This extensive course can help you Turn Your Passion For Pets Into A Profession.

This course is essential for anyone who is interested in taking up dog training as a career or for a pet parent who wants to have a deeper understanding of how to handle and bond with their pet dog.



PROFESSIONAL CANINE TRAINER COURSE

CURRICULUM

EVOLUTION AND DOMESTICATION OF DOGS

- A look at the evolution of dog training methods through the ages.
- An interesting aspect on what methods were used to train dogs, why they changed over time, how the old, harsh methods have given way to the newer reward based methods prevalent today.
- An understanding of canine ethology
- The process of domestication and its effect on dog training through the ages.
- Understanding canine cognition and its applications in dog training and behaviour.

LEARNING THEORY

A deep insight into how an animal learns.
Will include detailed theory and practical sessions.

Different methods of teaching an animal

- The course will discuss the various training methods in use today to train dogs and why different methods work with different dogs.
- Handling and training of aggressive and timid dogs will be discussed.
- Clicker training, whistle training and the pros and cons of other training tools will be discussed.
- Common myths about dog training

Rewards and Punishers

The course will cover this extensive topic and discuss the use of lures, bribes, fixed and random rewards, positive and negative reinforcement and their application in training.

Reinforcers

An in-depth understanding of positive and negative Reinforcers will be studied.

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COMPANION DOG TRAINING

- Students will learn how to train basic commands using a variety of methods.
- Commands will include skills crucial for pet dogs-
- Sit, down, stay, leash walking, recall, retrieve, polite greetings, 'No' command, food refusal.
- Problem solving for all the commands will be discussed in detail.
- Students will learn to teach pet owners how to train their own dog. The nuances of working with puppies and adult dogs will be discussed.
- Why it is necessary to use different training methods on different dogs.
- Teaching manners to a companion dog
- True to Life training situations
- Advancing the training to outdoor work

PACK STRUCTURE AND THE DOMINANCE THEORY

This unit will help the student understand the dynamics of a dog pack and will take a look at the debate on the dominance theory and the alpha dog theory- does it really exist?

How does the family unit work for the companion dog and what rules do pet parents need to follow to ensure their dog is a happy well behaved member of their family?



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CANINE COMMUNICATION

The students will learn the fascinating language that dogs speak and how to communicate with dogs. This will teach them how to communicate with another species without the use of force and how to recognise the signs of stress in a dog.

DOG BREEDS

The course will discuss in depth the internationally recognised breed groups and the breed characteristics that influence training and behaviour in a dog. It will include information on how to adapt training to the different breeds and why. It will discuss original breeding purposes and how they affect the training of the modern dog.

- What role does a dog's breed play in training and behavior work?
- Why it is important for a trainer to understand the origins of dog breeds?
- How can we work with a dog's breed in training rather than forcing it to conform to one set of rules?
- What role does a dog's breed play in mental stimulation and the games we play with dogs?
- How to understand a breed and the genetics behind it



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CANINE BEHAVIOUR

A look at general canine behaviour issues seen in companion dogs.
Topics will be discussed briefly.

- Toileting problems
- Adopting a senior dog
- Begging at the dinner table
- Boredom in dogs
- Embarrassing things that dogs do
- Fussy eating dogs
- Helping children understand the death of a dog
- Separation anxiety
- Barking in dogs
- Hyperactive dog
- Introducing 2 dogs
- Canine body language
- Pampered paws
- Saying hello to a dog-how to avoid getting bitten
- Stealing food
- Dog Stress at the vet
- Wagging tail – what does it mean
- Teenage trouble in dogs
- Fearful dogs
- When a dog rules the house
- Why dogs do they things they do



ANIMAL WELFARE IN INDIA

In this section we take a look at

- Animal Welfare Laws in India
- Canine Insurance
- Animal Birth Control Act

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CANINE HEALTH

How can we tell when a dog is healthy and when a dog maybe in pain or ill? Knowing more about what defines a healthy dog can help us treat a dog in time.

- Acupuncture in dogs
- Why human medicine is harmful to dogs
- Allergies to dogs
- Canine CPR
- Cataracts in dogs
- Distemper
- Exercising your dog
- Obesity in dogs
- Human foods that are harmful to dogs
- Heat stroke in dogs
- Hip dysplasia Homeopathy for dogs
- Human food safe for dogs
- Kennel Cough
- Lumps and Bumps in dogs- is it cancer?
- Monsoon Care
- Natural remedies for fleas and ticks
- Poisonous items for dogs
- Preventing dental disease
- Probiotics for dogs
- Rabid dogs
- Sunburn in dogs
- Cancer in dogs
- Ticks and fleas in dogs
- Neutering in dogs
- Zoonotic diseases



CANINE NUTRITION

- A detailed look at nutrition in dogs will be discussed.
- What role does a breeder play in the choice of food a puppy will have?
- The debate in vegetarian and non-vegetarian food for dogs
- How to feed a dog a balanced diet
- The debate between home cooked food and packaged dog food
- Can a dog eat the same food every day?
- Does diet play a role in dog behaviour?
- What treats can you use for training?
- How to prepare healthy homemade treats for dogs.

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DOG PLAY, GAMES AND TOYS

An area that is very much in demand with most of today's dog owners. From simple games to complex ones, all will be taught. Games are a great way to keep a bored dog out of trouble and to exercise the mind of an active breed. All dogs need more than just physical exercise; on this course you will learn ways to keep a dog mentally stimulated through simple games.

This unit will take a look at:

- The various games to play with a dog
- Different ways to train a dog to retrieve
- How to play with a dog
- Safe games to play and games that should be avoided
- Why rough play does more harm than good
- Breed specific play and toys
- The different toys on the market
- Homemade dog toys
- Tug play – is it harmful?
- Scenting games
- A look at the various interactive dog games on the market
- Why mental stimulation is important exercise for dogs.

LEASH WALKING

One of the main areas where pet parents struggle with training, leash walking can be trained in a variety of ways. The course will include:

- Off leash walking
- Understanding why dogs pull on the leash
- Different methods of teaching a dog to walk on a slack leash

A look at the various training aids available on the international market today – what works and what doesn't. Tools discussed will include

- Choke chains
- Prong collars
- Martingale collars
- Harnesses
- Shock collars
- Retractable leashes
- The correct way to put on a collar
- The collar v/s harness debate

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DOG TRAINING- THE HUMAN ANGLE

Most people think dog training is all about dogs. But as a professional trainer, you will need to work closely with the pet parents and other people involved with dogs.

On this course you will learn:

- How to motivate pet parents to practise their training
- How to work with difficult clients
- Attitudes to companion animals and working with them
- How to make training sessions fun
- How to handle difficult pet parents
- Communicate better with humans
- Understand human behaviour
- How to identify client goals
- Professional etiquette and improving the client-dog relationship.

SETTING UP A DOG TRAINING BUSINESS

- How to become a successful dog trainer
- Tackling the financial aspect
- Publicity and marketing in a competitive environment
- Setting up your own business
- Liaising professionally with other pet businesses
- Social media marketing
- Planning your training sessions
- Presenting yourself professionally - creating a brand



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YOUR TEACHER...

'Canines Can Care' is the only canine organisation of its kind in India. Founded in 1995, the organisation has pioneered not only the concept of Assistance Dogs in the country, but also the concept of Search and Rescue Dogs. In fact, the 'Canines Can Care' search dog team was the only one representing India in the aftermath of the Gujarat earthquake.

Besides the above, "Canines Can Care" pioneered India's first professional canine trainer courses, behaviour counselling and set the pace for the way dog training is done in India.

CCC also offers behavioural advice for problem dogs, holds agility training sessions, runs courses on canine behaviour and is involved in pioneering many more dog related activities all over the country.

Canines Can Care founder – Shirin Merchant, will conduct the course.

She has been working in the field of canine behaviour and training from 1995 in India and is responsible for pioneering canine behaviour counselling, canine courses and canine educational events across India.

She is the only person in Asia to have an international accreditation from the Kennel Club of England's, Accredited Instructor scheme – the KCAI in Companion Animal training and in Behavioural Training.

The behavioural training accreditation makes her one of 9 people in the world who have achieved it.

In 2015, Shirin was awarded the International Commendation for Trainer of the Year award by the Kennel Club of England's KCAI scheme at the Cruft's Dog Show in England.

In 2016, Shirin was invited to lecture at the Association of Professional Pet Dog Trainers (APDT) conference in Las Vegas. She is the first Indian to have been invited by this prestigious body to present at the conference.

In 2017, Shirin was invited to present at TEDx Gitam University and in 2019 at TEDx Dharavi.

In 2018, Shirin was awarded The First Ladies award and felicitated for being a pioneer in her field by The President of India at the Rashtrapati Bhavan.

Over the past 20 years, Shirin Merchant has trained over one thousand dog lovers who are pursuing successful careers in the field of dog training and behaviour around the world. Her students rank as some of the top trainers in India.



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COURSE DESCRIPTION

The comprehensive 2 month Canine Trainer Course will be conducted over a period of 8 weeks in 3 stages.

MODULE 1 (A period of 3 weeks)

In this stage, the student will be required to go through study material at home.

Students will be provided online study material in the form of videos and articles.

Students are required to study the material and will be asked to complete projects before the commencement of the next level.

These convenient online lessons allow you to have a flexible study schedule. Students will be expected to invest around 2-3 hours daily of study in this module.

Requirements - a computer and an internet connection.

MODULE2 (A period of 12 days)

This stage will include intensive hands on learning for a period of 12 days from 9 am to 1:30 pm every day.

The stage will include theory classes, and practical training experience with dogs.

Shirin Merchant will personally demonstrate, teach, guide and supervise the students as they learn practical handling skills.

MODULE 3 (A period of 3 weeks)

- This stage will include live classes with Shirin Merchant and individual practicals and research work done by the student as homework.
- **Classes will be held from 9 am to 11 am daily for the first two weeks.** Sessions will be interactive - students will be able to discuss and ask questions during the sessions.
- This module will include videos, live sessions, articles to read, research and practical training the student can practise at home.
- This module will also focus on the business and marketing aspect of the profession.
- Students will need to devote around 2 hours of daily learning in this module in addition to the classes.

CERTIFICATION

Upon successful completion of the course, and timely submission of all assignments and assessments, students will graduate as **CERTIFIED PROFESSIONAL TRAINERS.**

PROFESSIONAL CANINE TRAINER COURSE

DURATION AND DATES

MUMBAI COURSE

14th DECEMBER 2020 to 6th FEBRUARY 2021.

The **1st module** of home study will be held from **14th DECEMBER 2020 to 3rd JANUARY 2021.**

The **2nd Module** of practical training will be conducted over a period of 12 days from 9 am to 1:30 pm daily from **4TH TO 16TH JANUARY 2021.**(excluding Sunday)

This module will be conducted in Parsi Colony, Dadar, Mumbai

The **3rd module** of online practise, enhancing knowledge and practical work will be held from **17th JANUARY to 6th FEBRUARY 2021.**

PUNE COURSE

24th JANUARY 2021 to 13th MARCH 2021.

The **1st module** of home study will be held from **24th JANUARY 2021 to 13th FEBRUARY 2021.**

The **2nd Module** of practical training will be conducted over a period of 6 days from 9 am to 4:00 pm daily from **14th FEBRUARY to 19th FEBRUARY 2021.**
This module will be conducted in Pune.

The **3rd module** of online practise, enhancing knowledge and practical work will be held from **20th FEBRUARY to 13th MARCH 2021.**

MUMBAI COURSE

1st MARCH 2021 to 24th APRIL 2021

The **1st module** of home study will be held from **1st MARCH to 21st MARCH 2021**

The **2nd Module** of practical training will be conducted over a period of 12 days from 9 am to 1:30 pm daily from **22nd March 2021 to 3rd APRIL 2021.**
This module will be conducted in Parsi Colony, Dadar, Mumbai

The **3rd module** of online practise, enhancing knowledge and practical work will be held from **4th APRIL to 24th APRIL 2021.**

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APPLICATION

- This course is essential for anyone who is interested in taking up dog training as a career or for a pet parent who wants to have a deeper understanding of how to handle and bond with their pet dog.
- It will examine all of the issues involved in the modern reward based training systems so misunderstood and abused by many trainers practicing today.
- No previous dog training experience required.
- The course will be conducted only in English and students are required to have a good understanding of the language.
- Any dog lover above 18 years can apply. The course is ideal for beginners as well as professionals.
- The course will include hands-on work with dogs. Students can either bring their own dogs or learn on dogs provided by the organisation.
- This course is only for those people who genuinely want to learn more about dogs. Only those seriously interested should apply.

FEES AND MODE OF PAYMENT

The fees for this course are Rs. 200,000/- (plus 18% G.S.T)
Total- Rs. 2,36,000/-

- Payment can be made in the form of cash / cheque / NEFT.
- All payments to be made in full before the commencement of the 1st module. Part payments / post dated cheques will not be accepted.
- Registration charges Rs. 10,000/- (non-refundable and non-transferable) to be sent along with the admission form (available on request).
- Registration amount will be adjusted against final payment.
- Since we have limited seats on the course, students are advised to book their places in advance.



PROFESSIONAL CANINE TRAINER COURSE

FAQS

Answers to commonly asked questions...

Is a career in dog training a viable one?

Yes, many of our students around the world are pursuing lucrative careers in dog training and behaviour. Working with dogs can be fun and rewarding, especially for people who love dogs.

I am not a resident of Mumbai. Where can I stay in Mumbai, do you help with accommodation?

The course is held in Dadar- a centrally located place in Mumbai. We can make suggestions based on your budget, though if you have family or friends, we advice staying with them.

There are plenty of accommodation options you can find online. Do look up www.airbnb.com as well for some budget friendly places to stay.

You do not need to stay in Dadar. You can stay anywhere in Mumbai and travel to the venue. Public transport in Mumbai is easily available and reasonably priced.

Do I have to be in Mumbai for a period of 16 weeks?

No, you only need to be present for the 2nd module of 2 weeks in Mumbai.

The 1st and 3rd module can be completed from your home. This extensive online learning has been made available so that people who are not residents of Mumbai can still avail of this course.

Will Shirin Merchant introduce us to other people related to this field after the completion of our course? Yes, on completion of this course, the student gets added to the wide network of Canines Can Care trainers and other professionals.

On completion of the course, do you guarantee training jobs for me?

We do not guarantee training jobs to students on completion of the course. We do teach students how to handle the business aspect of the course and how to promote and market themselves on the course. Students will be required to find their own work on completion of the course.

Can I work with Shirin Merchant and learn under her?

The Shirin Merchant Institute does provide internship options under senior trainers. This option is limited to certain cities where we have alumni working.

How do I go about the registration and payment?

To register for the course please send an email to k9cancare@hotmail.com requesting for the application form.

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FAQS continued...

Does the course run Monday to Saturday for the 2 months?

Yes, the course runs continuously.

For the 3rd module of practical training, where will I find dogs? Do you provide them?

The 3rd module can be completed from the student's own home town. We do not provide dogs. We encourage students to promote themselves and find clients. Alternatively, they can work with local shelter dogs or friends' dogs.

Am I guaranteed a certificate after this course?

Only students who complete the entire course and send in their full homework will be given a certificate of successful completion. **Students who do not complete the entire course or send in work will not be given a certificate.**

The work includes questions to be answered, practical work to be carried out and videoed, research to be done and lots of studying.

Please note this course is very rigorous and requires effort from the student.

You have to work hard to earn your certificate.

If you have any further questions, we will be happy to answer them. Please do contact us at the details given below.

CONTACT US...

For more details, or the application form for the course contact:

Shirin Merchant

E-mail- k9cancare@hotmail.com